



CITY OF MELBOURNE
MURAL APPLICATION FOR ARCHITECTURAL REVIEW

The Community Development Department will accept this MURAL application when it is submitted along with all required documents and is determined to be legible and complete. The application will be reviewed by staff and placed on the next available Historic and Architectural Review Board (HARB) agenda for a determination. See the 2019 schedule to the below.

Issuance of a Certificate of Architectural Appropriateness (CoAA) indicates approval of the requested mural design ONLY. It is the responsibility of the applicant to OBTAIN THE REQUIRED SIGN PERMIT(S) prior to commencement of the mural. The finished mural must match the rendering attached to the CoAA or the mural will fail final inspection, requiring re-consideration and possible denial by the HARB.

One mural per building is permitted citywide in non-residential zoning districts only. Single-family and two-family structures are not permitted a mural. Text, lettering or logo on a mural shall not exceed ten percent of the mural, or 200 square feet, whichever is less. Murals shall not exceed 100 percent of the size of one wall.

HARB Meetings	Mural Application Deadline	Meeting Date
<p>Regularly scheduled meetings are held on the third Wednesday of each month at 6:00 pm in the Council Chamber, located on the 1st floor of City Hall.</p> <p>Dates are subject to rescheduling due to special circumstances.</p> <p>Submit applications by 5:00 pm on the application deadline to ensure the item makes the agenda package.</p>	DECEMBER 31, 2018	JANUARY 16, 2019
	FEBRUARY 4, 2019	FEBRUARY 20, 2019
	MARCH 4, 2019	MARCH 20, 2019
	APRIL 1, 2019	APRIL 17, 2019
	APRIL 29, 2019	MAY 15, 2019
	JUNE 3, 2019	JUNE 19, 2019
	JULY 1, 2019	JULY 17, 2019
	AUGUST 5, 2019	AUGUST 21, 2019
	SEPTEMBER 3, 2019	SEPTEMBER 18, 2019
	SEPTEMBER 30, 2019	OCTOBER 16, 2019
	NOVEMBER 4, 2019	NOVEMBER 20, 2019
	DECEMBER 2, 2019	DECEMBER 18, 2019

Submittal Requirements:

- Complete Application (Page 3)
- Artist Information (Page 5)
- Ten (10) color copies of all attachments to be distributed to the HARB and City staff. The final package should provide a clear understanding of the present conditions and proposed mural.
 - Photograph of the present conditions of the wall where mural is proposed to be located.
 - Accurate rendering of the proposed mural. Superimposing the rendering on a photograph of the wall is encouraged. The rendering shall be in the same aspect ratio as the wall on which the mural is proposed.
 - Examples of the artist's past work, especially other murals. Either submit paper copies of the work or a link to a website where his or her work can be viewed.

City of Melbourne Mural Guidelines:

- The proposed mural shall be an original work of art.
- The materials used may be, but are not limited to, paint and other artistic mediums such as tile or mosaic, and low-relief sculpture.
- The mural shall be appropriate visual imagery for all audiences.
- The mural shall be designed and constructed under the supervision of a qualified artist/muralist or other qualified professional who has sufficient knowledge and experience in the design and execution of such projects, as evidenced by examples of previous art projects.
- The mural must exhibit exceptional design, content, material, and application standards, while incorporating high-quality materials that will enhance the overall development and appearance of the site.
- The mural shall be an appropriate design for the view and vantage points of the mural's intended audience.
- All materials must be appropriate for its outdoor location and climate, with special considerations for longevity and if possible, graffiti-resistant.
- Murals shall not be applied to a surface such as a vinyl or other non-permanent material.

Submit completed applications to the Community Development Department, located on the 3rd floor of City Hall, 900 E. Strawbridge Avenue. Contact Sandy Ramseth, AICP, Planner, with questions at (321) 608-7500 or via email at community.development@mlbfl.org.



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FOR OFFICE USE ONLY:		<i>Artist Info Included?</i> _____	A-2019-
Mural Project: _____		Date Received: _____	

Historic and Architectural Review Board request for MURALS ONLY.

1. Briefly describe the proposed mural: _____

Mural Artist (name and contact information): _____

2. Subject Property Information

Business or Building Name: _____

Site Address: _____

3. Property Owner(s) Contact Information

The property owner (or the property owner's representative) must be present at the Historic and Architectural Review Board meeting and have the authority to present changes or accept alternative designs. The Certificate of Architectural Appropriateness will be mailed to the contact person as indicated below.

Name(s): _____ Contact person: _____

Mailing Address: _____

Telephone: _____ E-mail: _____

4. Artists Rights

The Artist may have rights to attribution and integrity with respect to the completed mural giving rise to claims under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA") and other local, state or federal laws. Please indicate by initialing the appropriate response whether you have obtained a waiver of VARA rights from the Artist:

_____ I have obtained a waiver of VARA rights from the Artist

_____ I have **not** obtained a waiver of VARA rights from the Artist and understand that I may be liable for claims by the Artist related to display, removal, conservation, alteration or other actions affecting the completed mural, regardless of whether the City issued a Certificate of Architectural Appropriateness or a permit for the mural.

5. Property Owner Representations (initial each line and sign the bottom)

By my signature set forth below, I understand and agree to the following statements:

- _____ I am the property owner of the subject property.
- _____ All statements in this application are true and correct.
- _____ I have read and agree to the City of Melbourne mural guidelines.
- _____ A copy of the proposed mural is attached.
- _____ The property owner and business owner agree to allow the approved MURAL on the subject building.
- _____ Prior to painting of the mural, the property owner must obtain a Certificate of Architectural Appropriateness and a sign permit from the City.
- _____ **The completed mural must match the approved rendering attached to the Certificate of Architectural Appropriateness or the mural will fail final inspection. Painting a mural different than the approved mural design is a violation of City Code which may result in fines liened against the subject property and all property in Brevard County owned by the property owner.**

Property Owner Signature

Date



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6. **Artist Information (REQUIRED):**

Name: _____

Relevant Experience (Attach separate sheets, as necessary): Provide at least **three examples** of previous mural work, including date and location of project. Artist's website address: _____

7. How does the proposed mural exhibit exceptional design? _____

8. What materials and application standards are to be used for the mural? (include climate considerations) _____ :

9. How will the proposed mural enhance the location/site? _____

10. Describe how the proposed mural is appropriate for ALL audiences? _____

11. Who is the mural's intended audience (i.e. pedestrians, drivers, to be viewed from a business?) _____

12. **Artist Signature** (*initial each line and sign the bottom*)

- _____ I verify that the mural submitted is an original work of art and has not been previously used or seen.
- _____ I verify that the mural will be painted/installed by me, or under my supervision if done as a community mural.
- _____ **I understand that the finished mural must match the submitted mural rendering/proposal. If the completed mural does not match the approved mural attached to the Certificate of Architectural Appropriateness, I understand and agree that City may require the removal of the completed mural.**
- _____ I have read and agree to the City of Melbourne mural guidelines.
- _____ I have read this application and understand the process and my responsibilities.

Artist/Muralist Signature

Date