

CITY OF MELBOURNE, FLORIDA
MINUTES – WORKSHOP MEETING BEFORE CITY COUNCIL
JANUARY 29, 2007



A workshop meeting of the City Council was held in the City Council Chamber, 900 East Strawbridge Avenue, and was called to order at 5:00 p.m. by Mayor Harry C. Goode, Jr. The following members were:

Present:	Harry C. Goode, Jr.	Mayor
	Mark LaRusso	Vice Mayor, District 2
	Richard Contreras	Council Member, District 1
	Kathy Meehan	Council Member, District 3
	John Thomas	Council Member, District 4 (arrived 5:35 p.m.)
	Cheryl Palmer	Council Member, District 5
	Joanne Corby	Council Member, District 6
	Jack M. Schluckebier, Ph.D.	City Manager
	Paul R. Gougelman, III	City Attorney
	Cathleen A. Wysor	City Clerk
	Amy W. Elliott	Deputy City Manager
	Howard Ralls	Deputy City Manager

Department Heads:

Mary Ann Bowman	Leisure Services Director
Don Carey	Police Chief
Cindy Dittmer	Planning & Economic Development Director
Michele Ennis	Director of Finance
Paul Forsberg	Fire Chief
Bob Klaproth	Public Works/Utilities Administrator
Jenni Lamb	City Engineer
Melinda Thomas	Housing & Community Development Director

Welcome and Introductions

Mayor and Council and staff introduced themselves and briefly discussed their background and history with the City of Melbourne.

Strategic Planning Session – Facilitated by Marilyn Crotty, Florida Institute of Government.

a. Review Meeting Agenda and Expectations

Ms. Crotty explained that this meeting and the January 30 meeting are considered work sessions. No decisions will be made. These meetings will lead to goals, objectives and priorities.

Additionally, she noted the following: ideas generated should be eventually reflected in the budget; the elected body will need to provide the resources; a report will be sent to the City Council following the conclusion of both workshops; Council will begin with a vision, a dream of the future, an ideal City of Melbourne; and the focus of the workshops will be on goals, objectives and activities.

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b. Establish Ground Rules

The Mayor and City Council established the ground rules for the workshop meetings.

c. Vision of the Future – Melbourne 2020

Council Members commented on their vision for Melbourne. Ms. Crotty pointed out that the final plan will help stop Council from being distracted by outside interference and the vocal minority. She stressed, however, that a strategic plan needs to be flexible. And, Council should not develop an unrealistic plan.

d. External Issues and Trends

Mayor, Council and staff listed items that are outside of the City's control.

e. Internal Issues and Trends

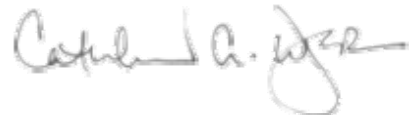
During this item, participants listed things that are happening in Melbourne that the City may or may not have control over.

f. S.W.O.T. Analysis (Strengths, Weaknesses, Opportunities, and Threats)

The Mayor, City Council and Department Directors participated in this exercise. Each listed their ideas of strengths, weaknesses, opportunities and threats on note paper.

Adjournment

The meeting adjourned at 8:00 p.m.



City Clerk – 2/21/2007

Approved by Council: _____