

City of Melbourne

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MINUTES
ARCHITECTURAL REVIEW BOARD
MAY 19, 2010 AT THE HOUR OF 6:30 P.M.
IN THE COUNCIL CHAMBER, MELBOURNE CITY HALL

1. Mr. Tim Loomer, Chairman, called the meeting of the Architectural Review Board to order at 6:00 P.M.
2. All present said the Pledge of Allegiance to the Flag.
3. Roll Call:

PRESENT:	Tim Loomer	Chairman
	Shanna Tibbetts	Vice-Chairman
	Randy Thron	Member
	David Corbin	Member
	Joyce Miller	Member
	Tom Wood	Member
	Wendy Burstein	Alternate Member
	Angelina Wheeler-Chong	Alternate Member

ABSENT:	David Bogenrief	Member (Excused)
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ALSO PRESENT:	Dave Lindemann	Planner
	Debra Cote	Recording Secretary

Mr. Tom Wood arrived at the meeting at 6:03 p.m.

4. **APPROVAL OF MINUTES** – April 21, 2010
April 28, 2010 (Special Meeting)

Moved (Thron/Miller) to approve the minutes of the April 21, 2010 meeting.

Motion carried unanimously.

Moved (Thron/Miller) to approve the minutes of the April 28, 2010 Special Meeting.

Motion carried unanimously.

NEW BUSINESS

5. **A-10-037** **FAMILY & COSMETIC DENTISTRY / 302 E. STRAWBRIDGE AVE**
Signage

Richard Oldham, Gulfstream Signs, said the sign is a double faced, internally lit, 6-foot tall monument sign that will be located on Strawbridge Avenue. He stated that one side of the sign would be visible from Strawbridge Avenue and the other side from the parking lot.

Mr. Thron said the sign looked good.

Moved (Tibbetts/Corbin) to approve A-10-037 as presented.

Motion carried unanimously.

6. **A-10-038** **GRIMALDI CANDY & GIFTS, INC. / 1916 WAVERLY PLACE**
Signage

Jamie Holtje requested approval for window decals

Mr. Thron said the decals looked great.

Moved (Thron/Miller) to approve A-10-038 as presented.

Motion carried unanimously.

7. **A-10-039** **BLOSSOM HOUSE / 1003 E. NEW HAVEN**
Awning Color

Dave Duthie said the previously approved paint color from Richard's Paint is being purchased now at Sherwin Williams under a different name. The colors are very close, but because of the change, the Board's approval is required. He stated the owner has changed the awning color from what was previously approved, and would like to request approval for the new awning color. He also requested that the accent tile on the building match the trim color.

Mr. Loomer asked if the sign would remain the same.

Mr. Duthie said yes.

Moved (Loomer/Thron) to approve A-10-039 the awning and paint color and accent tile as presented.

Motion carried unanimously.

Minutes
Architectural Review Board
Meeting of May 19, 2010

8. **A-10-040** **HARBOR CITY CENTER / 2200 FRONT STREET**
Signage

Dan Priore, Kendall Signs, said this would be a double sided, internally lit sign to identify tenants. He said it would be located on Front Street and Melbourne Avenue and would have a beige base.

Mr. Loomer asked if an existing sign was at that location.

Mr. Priore said no.

Moved (Tibbetts/Burstein) to approve signage for A-10-40 as presented.

Motion carried unanimously.

9. **A-10-041** **MUSTARD'S LAST STAND / 415 E. NEW HAVEN AVENUE**
Mural

Michael Pavlick explained this is the second character that he plans to add to the mural on the south side of the building. He said his intent is to have the south side of the building look like a comic strip with vibrant colors. He said the south wall of the building would be painted white with the doors remaining red.

Moved (Miller/Wood) to approve A-10-041 as presented.

Motion carried unanimously.

10. **A-10-042** **BREVARD CULTURAL ALLIANCE / 1452-1462 GUAVA AVE**
Building Façade, Color, Roofing, Fencing

Shellie Williams, Director of Brevard Cultural Alliance, introduced Lloyd Barron. She apologized to the Board for painting the buildings prior to receiving Board approval. She said these properties are located within the Art District and they have received their inspiration from the Spaces Advisory Board and David Godwin Architecture.

Ms. Tibbetts said the work that has been completed looks great.

Mr. Loomer said this property is like a diamond in the rough.

Moved (Thron/Miller) to approve A-10-042 as presented.

Motion carried unanimously.

11. **A-10-043** **BUCK'S MARKET PLACE / 800 E. STRAWBRIDGE AVENUE**
Signage

Renita Buchanan, 2214 Misty Way Lane, told the Board there is a new addition to her existing sign that says "Barber & Salon." She said she would like to locate those words to one side and add the word "Buffet" on the other side of the new addition.

Minutes
Architectural Review Board
Meeting of May 19, 2010

Ms. Burstein asked Staff if the sign met Code. She said over time this sign has gotten very big and has evolved into a very busy sign.

Mr. Lindemann said the sign could be 72 sq. ft. and 12 feet tall.

Mr. Thron said when the original sign was approved, there was landscaping around it and that has since been removed. He said with this sign so close to the ground, there would be no visibility to the part of the sign she is requesting and there is no organization to the sign.

Ms. Buchanan said there are tenants that need signage. She said as the economy changes the sign has to change.

Ms. Miller said the sign looks like an eyesore.

Mr. Lindemann said that each of her signs have received permits. He explained to the Board the changes to the CRA in the future that will no longer allow sandwich boards.

Mr. Corbin asked if her request would be in the same font.

Ms. Buchanan said the font would be the same, but the size would be different.

Mr. Loomer said the sign is too busy and because of that, motorists are not seeing parts of the sign because it is too busy.

Ms. Buchanan said a marketing company designed her sign and they have told her the bottom portion of the sign is what motorist see.

Ms. Burstein said the sign is too busy and she did not think it would help to add more signage to it.

Ms. Buchanan said if the City is taking away the sandwich boards, this sign will be her only way to advertise.

Mr. Loomer said the sign is too low and if the sign said "Barber & Salon/Buffer" he would not understand the sign. He said he believed the signage was over the allotted square footage.

Mr. Thron said there is a problem with the sign and the sign should not grow any larger.

Mr. Loomer said that it should be verified if the sign falls within Code. He said that most signs are on a base and this one goes right to the dirt. He said it is not pretty and the Board's job is to see that the sign is aesthetically pleasing.

Ms. Buchanan asked if the Board would consider another option. She said she could take out the words "Take and Eat" at the top of the sign and add the word "Buffer." She would not add any new area to the sign.

Moved (Corbin/Wood) to approve that the words "Buck's Take and Eat" be replaced to "Buck's Buffet" with the condition that the font and size remain the same.

Aye: Thron; Miller; Tibbetts; Corbin; Wood; Loomer

Nay: Burstein

Minutes
Architectural Review Board
Meeting of May 19, 2010

12. **A-10-044** **MELBOURNE MEDICAL PROPERTIES / 1920 S. BABCOCK ST**
Signage

This item was withdrawn by the applicant.

13. **ADDITIONAL BUSINESS**

Moved (Loomer/Thron) to hear additional business.

Motion carried unanimously.

14. **A-10-045** **8 HEARTS, INC. / 921 E. NEW HAVEN AVENUE**
Awning and Signage

The applicant was not present. The Board reviewed the information available.

Moved (Tibbetts/Miller) to approve A-10-045 as presented.

Motion carried unanimously.

15. **A-10-046** **TERRI WILLIAMSON / 1851 HIGHLAND AVENUE**
Porch, Handicapped Ramp, Exterior Color

Terri Williamson said she has worked with City staff to redevelop this site. She intends to convert this structure, originally developed in 1954 as a single-family residence, into a professional office, which requires upgrading the entire site to meet current Code requirements for commercial property.

Ms. Williamson distributed a paint sample for the color of the door. She said the body of the building would be white with black trim and the door would be red. She said she is also adding a porch and installing a handicapped ramp.

Mr. Wood said it is a very large undertaking for applicants to convert residential properties into commercial properties.

Moved (Burstein/Wood) to approve A-10-046 as presented.

Motion carried unanimously.

16. **A-10-047** **CITY OF MELBOURNE / 1551 PINEAPPLE AVENUE**
Exterior Color

Mr. Lindemann told the Board the City has received a Grant to build a restroom facility in Pineapple Park. He said this request is for approval on the exterior colors.

Moved (Loomer/Wood) to approve A-10-047 as presented.

Motion carried unanimously.

Minutes
Architectural Review Board
Meeting of May 19, 2010

17. **A-10-048** **COMMON STONE POTTERY / 819 E. STRAWBRIDGE AVENUE**
Signage

Deborah Speer said her signage is white and very simple.

Ms. Burstein said it is simple, but effective.

Moved (Thron/Wood) to approve A-10-048 as presented.

Motion carried unanimously.

18. **ADJOURNMENT**

Moved (Loomer/Thron) to adjourn at 7:03 p.m.

Motion carried unanimously.

Respectfully submitted,

David Lindemann, AICP
Planner